

Passionate UX Designer with a focus on Discovery and Research to transform user needs into solutions that align with business strategies. I aim to work with a diverse and mature design team.

### Skills

Design Thinking  
User Interview  
Quantitative Research  
Usability Testing  
Wireframes e Prototyping  
Information Architecture  
Scrum, Design Sprint, Lean UX  
HTML and CSS (Basic)

### Tools

Figma, Sketch, XD  
Adobe Photoshop, Illustrator  
Trello, Miro, Notion  
Hotjar, Google Analytics

### Education

#### UX/UI Design Certificate

IronHack - 2023

#### Graduate in Project Management

UniRitter - completed

#### Bachelor Degree in Architecture (BArch)

UniRitter - completed

### Courses & Certifications

#### Certified Scrum Master

Issued by Scrum Alliance in 2022

#### Inteligência Emocional

Escola Conquer - 2020

### Spoken languages

Inglês - Fluent

Português - Native

Espanhol - Basic

### Volunteering

#### Product Camp

2022

#### Arquitetos Voluntários

2021 - presente

### Experiência profissional

#### Product Designer | Vizy

Feb 2023 - present

- Responsible for end-to-end construction of the Start-up's MVP product, aligning user needs with business strategies
- User flow development, usability testing, low/medium/high-fidelity wireframes, and prototyping (Figma)
- Communication between involved teams to validate technical requirements and determine the next steps in digital product development (services)
- Design rituals, Scrum, Kanban, design presentations, and systemic product vision

#### UX/UI Designer | Freelancer

Dec 2022 - May 2023

- UX and UI Design for products across various sectors, such as e-commerce, healthcare, finance, and culture, using the Design Thinking methodology and a systemic business vision
- User research, product validation, benchmarking, usability testing, interviews, and data analysis (Hotjar and Google Analytics)
- Ideation of solutions, navigation flows, wireframes, and interactive prototypes (Web and Mobile)
- Collaborative teamwork managing design processes, delivering clear communication through presentations to stakeholders
- Experience with Design Sprints, Agile Methodologies, and Scrum

#### Entrepreneur Architect & Interior Designer | Daniela Teixeira Co.

Aug 2016 - Nov 2022

- Development of interior design projects for offices and residences using user-centered design processes
- Execution of House Flipping through real estate investment analysis, market analysis, stakeholder presentations, project development, and management of multidisciplinary teams
- Management of multiple simultaneous projects and construction works, with clear timelines and scopes, cost and resource planning through clear communication and attention to detail
- Interior design development, user research, color palettes, floor plans, furniture design, detailing, and validation with clients for continuous improvement

#### Architect & Interior Designer Senior | Raquel Utz Arquitetura

Apr 2021 - Oct 2021

- Design of the new SLC Agrícola's headquarters (2,500m<sup>2</sup>). As the leader of the design team, I managed a team of architects to deliver the project on time, meeting user needs and exceeding client expectations
- Creation of layouts and floor plans, flows, company flowcharts, color palettes, furniture design, 3D models, renderings, and technical coordination between electrical, plumbing, lighting, architectural, and furniture projects
- Management and presentations to stakeholders, communication with suppliers, competitive spreadsheets, and budgeting through objective documentation
- User research and alignment of technical, aesthetic, budgetary, and functional requirements to create solutions that match the business strategies

#### Architect & Interior Designer | Construtora Compasso

Feb 2019 - Apr 2021

- Development of interior design projects for various offices (workplaces) such as Zup Innovation, Kroll, Duff&Phelps, Satisloh, and Allianz Park, among others
- Acting as the English communication interface with clients in Brazil, the United States, and Europe
- Understanding client needs to create design solutions and ensure that projects reflect strategic business priorities
- End-to-end corporate interior projects: flowchart, concept, test-fit, floor plans, lighting, finishes, 3D models, renderings, videos, presentations to stakeholders, budgets, supplier management, and communication between technical areas involved